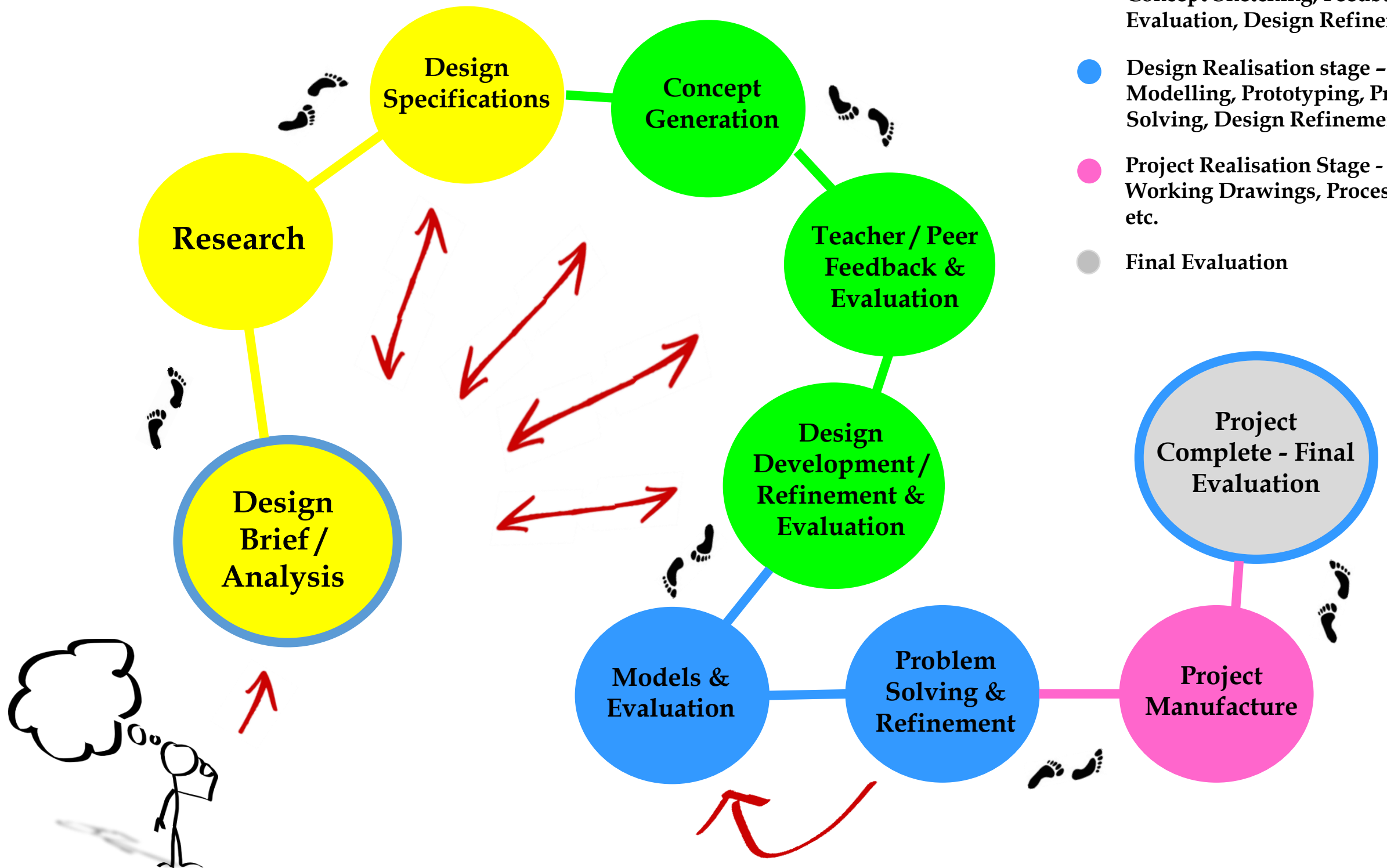


PROJECT DESIGN MODEL...

- Brief Analysis, Research & Investigation stage
- Design Generation Process - Concept Sketching, Feedback, Evaluation, Design Refinement
- Design Realisation stage - Modelling, Prototyping, Problem Solving, Design Refinement etc.
- Project Realisation Stage - Working Drawings, Processing etc.
- Final Evaluation



What is the purpose of Designing?

(Designing to fix a problem....)



**Problem
Solving for
a need**

Improve

Make a change to something.
Making it more useable, useful, safe
or desirable to the user

Solve

Solve a problem, Gain a clearer
understanding to develop a solution

Remedy

Improve Something by
modifying, remodelling, or
fixing.

Change

Change or Adapt something
from its present condition

Just a few of the many Design Principles/Approaches?



KISS principle: (Keep it Simple Stupid), Simple design, eliminate any unnecessary complications.

Sustainable design principle: Environmentally friendly, Minimal waste, Minimal energy consumption, Low carbon footprint etc.



User-centred design principle: Focuses on the needs, wants, and limitations of the end user.

Use-centred design principle: Focuses on the goals and functions associated with the use of the artefact, rather than focusing on the end user.